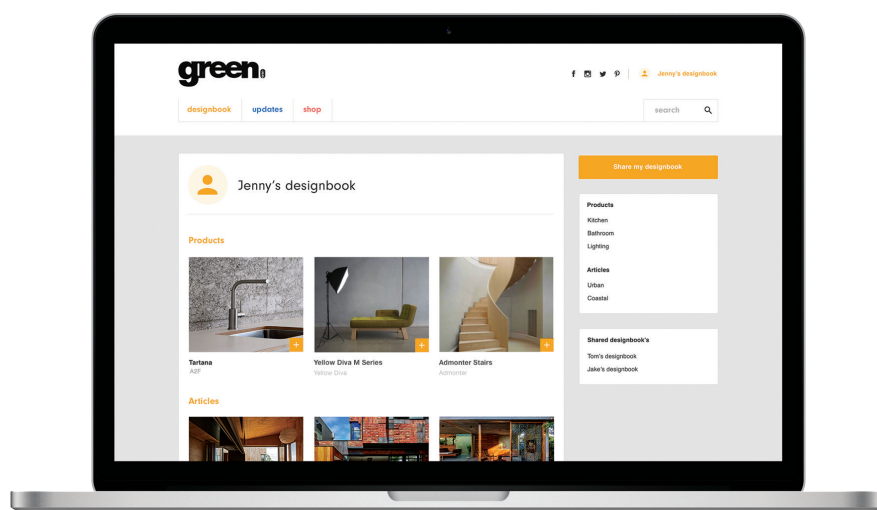


green magazine presents

designbook

With over 150 projects from the pages of green magazine and an extensive listing of supplier products and services for visitors to search, collate and share efficiently.



overview

green magazine was launched in 2007 and is highly regarded by homeowners and industry professionals looking for innovative and inspiring designs. designbook is an online resource for consumers and professionals to plan their next project.

key facts

- Marketed to green enews database of 10,500 plus subscribers
- Currently 31,000+ website visitors and 300,000+ page views per month
- Marketed via green magazine (print 120,000+ readers per issue)
- Promoted at industry events and via social media
- Easy file sharing between client and architect/builder
- 150+ articles from past issues of green magazine now available online
- Clear display of products/services, specifications and accreditation
- Cross-promotion via industry bodies
- Fortnightly e-newsletters to the green magazine database of subscribers and members.

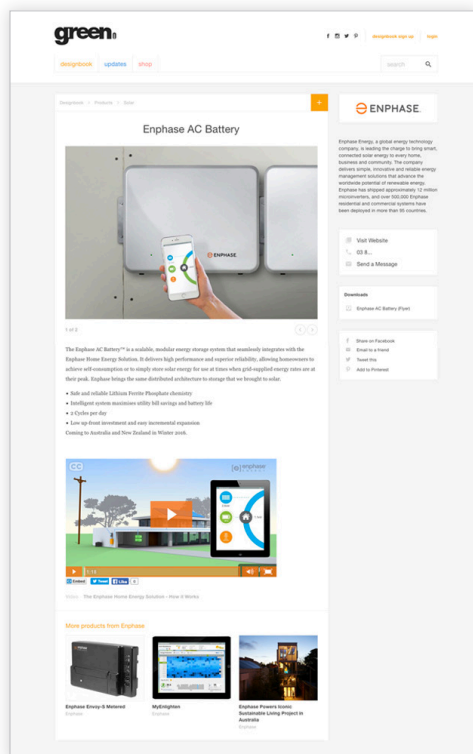
designbook listing features

	Starter	Basic	Plus
Maximum items	1	3	10
Maximum images per Item	3	3	5
Video embed	✗	✗	✓
e-news	✗	✗	2 placements p/a
Editorial links	✗	✓	✓
Annual price (ex GST)	\$0	\$400	\$900
Monthly payment option	\$0	\$50	\$100

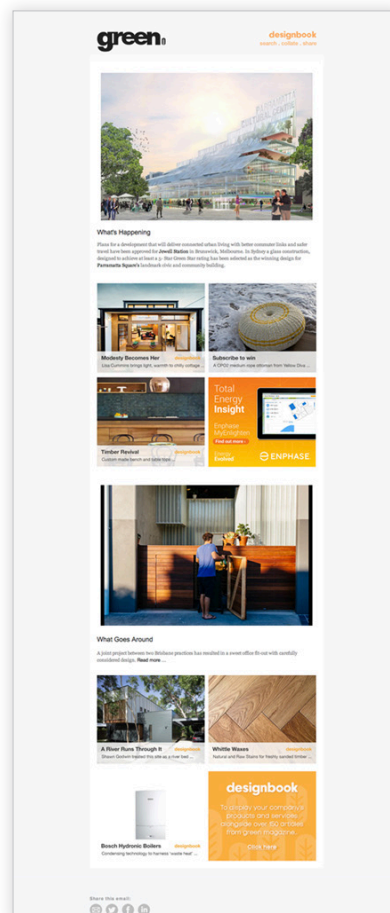
List your business here: greenmagazine.com.au/designbook/supplier-listing

Included

- Contact details incl. website, email, phone
- Searchable via keyword, brands, and green credentials
- Company description and logo displayed on each item page
- Cross linking to relevant editorial (excluding starter package)



Selected Item Page



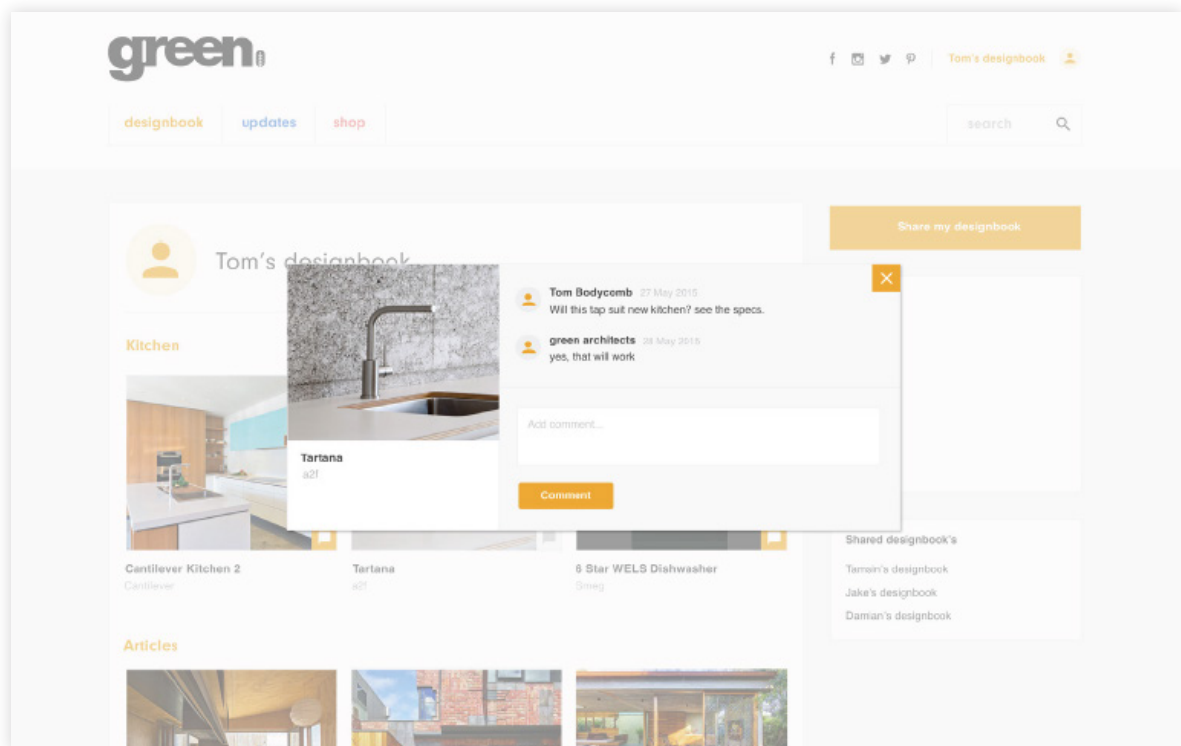
personalised designbook

Personalised designbooks offer a sophisticated page for users to collate researched products, services and articles.

An article from green magazine archives may showcase a required material or product and the user can then search designbook for the supplier listing.

Each item can be commented on and shared with a partner, architect or builder who is then able to comment back.

Personalised designbooks will serve as a project file, improving communication between client and architect.



My designbook comments